

### **The Exclusive Conference for Automotive Suppliers and OEMs**

**22<sup>nd</sup> March 2011: Venue – Radisson Hotel GRT Chennai**

Worldwide, the automotive suppliers and OEMs have been accepted as the engine of economic growth and for promoting equitable development. In recent years, the automotive sector has consistently registered higher growth rate compared to the overall industrial sector. With its agility and dynamism, the sector has shown admirable innovativeness and adaptability to survive the recent economic downturn and recession.

Looking at the scope of business for the automotive sector, which can be generated in the Indian economy, **AUTOROUTE – Chennai, 2011** Conference aims at exposing the automotive suppliers to complement their business with innovative technologies and process improvements through high end EDI (Electronic Data Interchange) and automotive vertical solutions which would facilitate them compete in the global market.

With this background ITTI Ltd, Tenor and Silverprod are organizing **AUTOROUTE - Chennai 2011 – Route for Empowering Suppliers!** An exclusive one day Conference for automotive suppliers and Enablers on **Tuesday 22<sup>nd</sup> March 2011,**

**Venue: Radisson Hotel GRT Chennai**

531, G.S.T. Road, St. Thomas Mount , Chennai - 600016, India.

**Schedule : 10 AM to 6 PM.**

**The objective of AUTOROUTE - Chennai 2011 is to collectively bring the key enablers of automotive vertical through innovative technologies like EDI, Silver CS, Autopack and other auto vertical solutions along with forums on process improvements, to take auto suppliers to the next level.**

**Automotive enablers are, categorized as follows:**

- *Tenor EDI solution*
- *MMOG/LE Road map*
- *Silver CS ERP for SME's*
- *Auto pack for Logistics, shipping and bar-coding solution*
- *Innovative Auto vertical solutions*
- *Case studies on Technology, Technology Transfers, R&D and Manufacturing Solutions*

**ITTI, Tenor and Silverprod will be reaching out to its unparallel automotive suppliers and enablers network across Chennai to attend the event.**

I am writing to request you to kindly consider your organization's participation at **AUTOROUTE - Chennai 2011.**

**An official invitation for AUTOROUTE - Chennai 2011 along with registration form would be send to you, kindly request you to register for the event and block your dates.**

You may also kindly confirm your participation through the return mail or call to

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*For any further details/ clarifications you may also get in touch with us, we look forward to your presence at the AUTOROUTE - Chennai 2011*

Limited seats available....Hurry!!!!

Best regards,

**Elise Cambournac**  
ITTI (P) Ltd  
CEO